

NEW DAWN

ancient wisdom, new thinking

Advertising rates (inc GST*):

	Casual	x2 (20% off)	x3 (25% off)	x6 (30% off)
Full page	\$950	\$1,520	\$2,135	\$3,990
Half page	\$750	\$1,200	\$1,685	\$3,150
Third page	\$450	\$720	\$1,010	\$1,890
Quarter page	\$330	\$528	\$745	\$1,385
Sixth page	\$220	\$350	\$495	\$925
Business card	\$195	\$310	\$435	\$815

(NOTE: All advertising in *New Dawn* is FULL COLOUR)

Inside front cover	\$2,100	\$3,360	\$4,725	\$8,820
Inside back cover	\$1,900	\$3,040	\$4,275	\$7,980
Back cover	\$2,480	\$3,970	\$5,580	\$10,415

Specifications (mm):

Full page	295h x 205w + 5mm bleed (no printer's marks)
Half page	125h x 180w / 260h x 87w
Third page	260h x 58w / 85h x 180w
Quarter page	125h x 87w / 65h x 180w
Sixth page	125h x 58w
Business card	60h x 88w
Cover	295h x 205w + 5mm bleed (no printer's marks)

* GST does not apply for overseas advertisers (deduct 10% off all prices)

Contact

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Deadlines:

Issue	Deadline	On-sale period
165	1 October	Nov-Dec 2017
166	1 December	Jan-Feb 2018
167	1 February	Mar-Apr 2018
168	1 April	May-June 2018
169	1 June	Jul-Aug 2018
170	1 August	Sept-Oct 2018

PDF Guidelines:

Artwork files should be supplied in press-ready PDF format and follow these guidelines:

Fonts:	all fonts embedded
Resolution:	all images 300dpi at 100% of printed size
CMYK:	all colours CMYK throughout
Crop marks:	no crop or printer's marks
Bleeds:	not required except for full page & cover ads (8mm)
Delivery:	send to editor@newdawnmagazine.com or https://spaces.hightail.com/uplink/NEWDAWN

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